



Montréal 2024

18 - 21 September 2024

**One Young World
Workshops Application Guide**

Summit Workshops

Workshops are a crucial part of the One Young World Summit, providing Delegates with practical insights into the issues and topics they are most passionate about.

All workshops hosted during the Summit deliver immediately applicable skills, techniques, ideas and/or processes which Delegates can implement in their projects and initiatives later on.

Workshops that have previously received highest praise from Delegates were interactive, scenario based and/or focused around Delegate breakout discussions.

This includes the use of scenario based challenges, problem solving, group challenge/goal setting, as well as the opportunity for shared Delegate experiences.

230 Application submissions, from over 70 countries, were received for hosting a workshop at the 2023 Summit

1,989 Delegates registered to attend in person workshops at the 2023 Summit

63 In person Workshops at the 2023 Summit

1 Spanish speaking Workshop at the 2023 Summit



Key Information

Content covered during Summit Workshops should reflect our annual Plenary Challenges, the 17 UN Sustainable Development Goals, specific regional interests, relevant impactful Partner initiatives addressing current regional/global challenges, or focus on developing applicable leadership skills, strategies and/or ideas that Delegates can apply to their projects and initiatives later on. Click [here](#) to apply*.

Workshop Application Deadline: June, 20th 2024

If successful, a member of the One Young World team will be in touch to discuss the content of your workshop. Please note that we may request amendments to your initial application.

- **Workshop Session Duration: 60 minutes**
- **Live, in-person workshop capacity: 50-90 max**
- **Workshop rooms include projectors, screens, sound and tables/chairs as standard. Upgrades and enhancements can be requested through the OYW workshop team.**

*Please note visas, flights and accommodation are not included or arranged for the Summit.

Previous Workshop Hosts include:

ACT4FOOD
ACT4CHANGE



BUHLER

Bristol Myers
Squibb

Deloitte.



Save the Children



2023 Delegate Feedback

“Informative, interactive, the facilitator was engaging and had great presence.”

“The workshop provided me with ideas on how to take initiative post attendance and also provided us with the opportunity to join a community on LinkedIn interested in putting this life changing experience into action.”

“The workshop was interactive in that the audience/attendees were given a chance to speak and voice their thoughts and opinions without any judgement/prejudice. I learnt more about people skills due to my interaction with people from different backgrounds.”



2023 Workshop Examples

Deloitte

Unlocking Success through Strategic Experimentation

Having great ideas is one thing, but ensuring they become successful is another! Experiments help us to gain a better understanding of users, and their context and provide us with real-life proof that our ideas work and are effective. In the complex environments we work in, experimenting allows us to remove uncertainty, learn and develop quickly and de-risk innovation.

IKEA

Revitalising Urban Spaces: Building Resilient Communities for a Sustainable Future

Gain expertise about the “complete” neighbourhood model that prioritises social diversity, mixed-use buildings & green spaces.

Understand business, NGO and city priorities for redevelopment and the challenges that come with this. Develop innovative and replicable solutions that transform urban spaces into green & thriving neighbourhoods.

AUDI

Electrify your mindset: Discover your superpowers

Unleash your full potential and discover your unique superpower that contributes to creating innovative and sustainable solutions. At Audi, we believe in the strength and abilities that make individuals stand out. We invite you to explore and embrace your personal superpower in this workshop. Whether you're a coding genius, a problem-solving wizard, or a creative mastermind, we're here to help you develop your skills and harness your unique talents to make a difference.

Teamwork is crucial for building innovative solutions, and diversity plays a pivotal role in a team. A range of perspectives and skills is necessary to achieve goals, and that's where you come in! By embracing your superpower, you bring a fresh and unique perspective to any team, driving innovation. Join us in this workshop to gain new knowledge, refine your skills, and connect with like-minded young leaders. Let's uncover our superpowers together and create a lasting impact on the world.

BMW

The Future is CIRCULAR

Circular Economy is one of the key topics in today's society. There is a lot of focus on its impact, especially on CO2 emissions and the implications for product design and material choice. But what requirements does a company have in the workforce to implement a circular mindset? What competencies are needed? How can we take our employees and partners to a level where they understand the need for circularity and take action themselves? How can we leverage the themes of Circular Economy to maximise the positive impact on society?

Sandoz/Novartis

Mastering Stakeholder Management

In any pursuit of a goal, stakeholders play a crucial role. Without effective stakeholder management, achieving alignment becomes challenging. Imagine trying to construct a rollercoaster in a city center – it wouldn't gain approval from powerful stakeholders. The practice of stakeholder management involves harmonizing, influencing, and finding pathways toward shared objectives. These goals could span from introducing a better office coffee machine to constructing a valley-spanning bridge or enhancing societal well-being. As the significance of stakeholders beyond shareholders grows, the responsibility to manage and impact broader economic and natural contexts increases. Let's refine our stakeholder management skills. Discover how to identify, map, and engage with diverse stakeholders. Gain insights into how stakeholder management can propel you toward success. The workshop emphasizes hands-on learning. It benefits NGOs, small businesses, corporations, and individuals alike.

Holcim

#BuildingForPeace: Exploring Innovative and Sustainable Housing Solutions for Displaced Communities

For 103 million people displaced today, conflict, violence, persecution, and climate disasters have deprived them of a place to call home. Displaced people often end up spending years or even decades in shelters with inadequate living conditions. Holcim and the Norman Foster Foundation have partnered to develop the Essential Homes Research Project to enhance the livelihoods of some of the most vulnerable populations. In this workshop hosted by Holcim, Norman Foster Foundation and scholars working in the frontline with refugees, delegates will learn about the challenges faced by displaced people and the urgent need for innovative housing solutions. The group will exchange and develop ideas that they can implement to make their cities and settlements inclusive, safe, resilient and sustainable.

2023 Workshop Examples

Bristol Myers Squibb

Driving transformative environmental initiatives by empowering junior employees to act as advocates for change.

Water is a major commodity used by the biopharmaceutical industry, with a vast supply required annually used as a raw material, solvent in the manufacturing process, as an analytical reagent, cleaning agent, to name but a few uses. This workshop will showcase an individual example of how having a passion for the environment, water usage reduction, and your company's sustainability footprint, can drive real tangible change. The emphasis of this workshop however will not be on the technicalities or engineering-specific solutions, it aims to inspire individuals to be advocates for change despite their level of seniority or technical experience. The example to be used in the workshop is a project that was executed in our company by a junior employee, where there was an opportunity for a huge water-saving initiative on some legacy equipment on one of the company's manufacturing sites, and the individual spoke out to highlight and drive this change.

The key objective of this workshop is to empower passionate individuals to speak up about transformative environmental initiatives and opportunities within their company, and for companies to listen to and support junior employees in these initiatives. The first section of the workshop will give the background and context of Bristol Myers Squibb's mission, environmental commitments, and an overview of the connection between human health and the environment. This will then be followed by an individual example whereby passion & innovation drove impactful change to the biopharmaceutical site's water consumption, regardless of educational background or technical expertise. The goal is to create awareness of how to combine passion & resources to ultimately provide meaningful change, and improve the company's environmental impact. This workshop experience aims to educate, inspire, and emphasize the impact that you as an individual can have on your company's sustainability footprint, at a local level and beyond.

AstraZeneca and UNICEF

'Advocating for a cause: turning passion into action'- a workshop led by the team behind UNICEF's Youth Advocacy Guide

Inspired by young people with different lived experiences and a shared passion for making positive change, the Youth Advocacy Guide (YAG) is a youth-focused resource that aims to support users along their personal advocacy journeys. This resource is intended to help any advocate working in any field navigate and advocate for change. Think of the Guide as a young person's ally as they work to leave their mark on the world. It aims to lead users through the process of advocacy, fact-finding, planning, communicating, pitching messages, engaging with policy, building, and fostering networks and allyships, making individual lifestyle choices including caring for one's own mental wellness, and developing advocacy plans. It combines clear 'how to' steps with inspirational stories from other young people who are striving to bring about change.

The Guide is accompanied by a workplan that invites users to apply the skills highlighted in the YAG to help develop their specific advocacy projects. Training will also offer the opportunity to find inspiration in case studies and examples (including real-life stories from advocates around the world), learn from each other's unique experiences with advocacy through discussions and small group activities that reflect profound respect for the diversity of perspectives in the group, and to use and grow their individual advocacy skills by applying them to their advocacy goal in their personalized workplan.

The training starts by focusing on the youth advocate and understanding their personal stories and connections to the advocacy issue, while also familiarizing them with key concepts and terms related to advocacy and the Youth Advocacy Guide. We then move to discuss the people and resources surrounding the advocate, allowing the advocate to better form, join and interact with different networks and develop allyships, as well as learn skills to better communicate their advocacy issue and goals. Finally, we end the training by exploring the potential actions an advocate might take as part of their plan to act on their advocacy journey. The UNICEF Youth Advocacy Guide will be used as a source document which supports this training and is the core content source.

The proposed session seeks to provide a "bite-sized" version of the longer YAG training, which is traditionally run over three days. The session will take key elements of the core YAG training and condense them into participatory learning experiences, allowing participants to get a taste of the training in an interactive way. The session is designed to help the Youth Advocacy Guide come alive and allow participants to have confidence in their passion for change and understand how advocacy can be a part of their everyday life. The interactive activity will create a space for participants to explore their advocacy passions and vision for their work by developing an advocacy statement, that will then be shared with the group. This will also allow for networking between the participants and discussion on next steps for their advocacy work.

KPMG

Impactful Connections: Building professional networks to drive positive change

Unlock the power of professional networks to drive change in social and environmental challenges. Join our transformative workshop and learn from the impactful case study of KPMG Leaders 2050.

Discover the importance of building strong connections to catalyze progress. Our objective is to upskill attendees in launching or expanding their own "impact networks" within their communities and organizations.

Highlights:

- a) Understand the pivotal role of professional networks in addressing social and environmental issues.
- b) Explore the success story of KPMG Leaders 2050 and gain insights for your own endeavours.
- c) Develop practical strategies for building and expanding impactful networks.
- d) Engage in interactive exercises and collaborative activities.
- e) Learn from experienced facilitators and acquire effective network-building tips.

Empower yourself as a change agent and unlock the potential of your professional network. Join our workshop to make a lasting difference in your community and beyond



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